

FOR IMMEDIATE RELEASE
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FREE GASOLINE – VIRGINIA CITY “LIQUID GOLD” GIVEAWAY

(VIRGINIA CITY)---High and rising gasoline prices have prompted gasoline-related promotions nationwide, and Montana is no exception. Virginia City and Nevada City private businesses along with marketing staff for the state-owned properties, are partnering in a “Liquid Gold” Giveaway to encourage travel to the Virginia City area this summer. Visitors may enter a \$20 per week drawing for gas money by dropping an entry slip in receptacles located at each business in the two towns. In addition, a visit to the website, www.virginiacitymt.com provides a chance to win \$100 each in three separate drawings to be held June, July and August of 2006.

The “Liquid Gold” Giveaway will run from Memorial Day through Labor Day. For more information, contact Montana Heritage Commission Business & Marketing Manager, Karlee Smith, (406) 449-6522, karlees@mt.gov.

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